



University of St.Gallen

The MBF in 2021

Zeno Adams

July 8, 2021

New Buildings

Learning Center



New Buildings

Learning Center



New Buildings

Learning Center



New Buildings

Neubau Campus Areal Platztor



- Construction start: 2025
- Completion: 2029
- Space for 3000 students and staff
- Aula for 400 people
- Includes public park
- Construction costs: CHF 207m (160m Kanton SG, 25m Bund, 20m HSG, 2m Stadt St.Gallen)

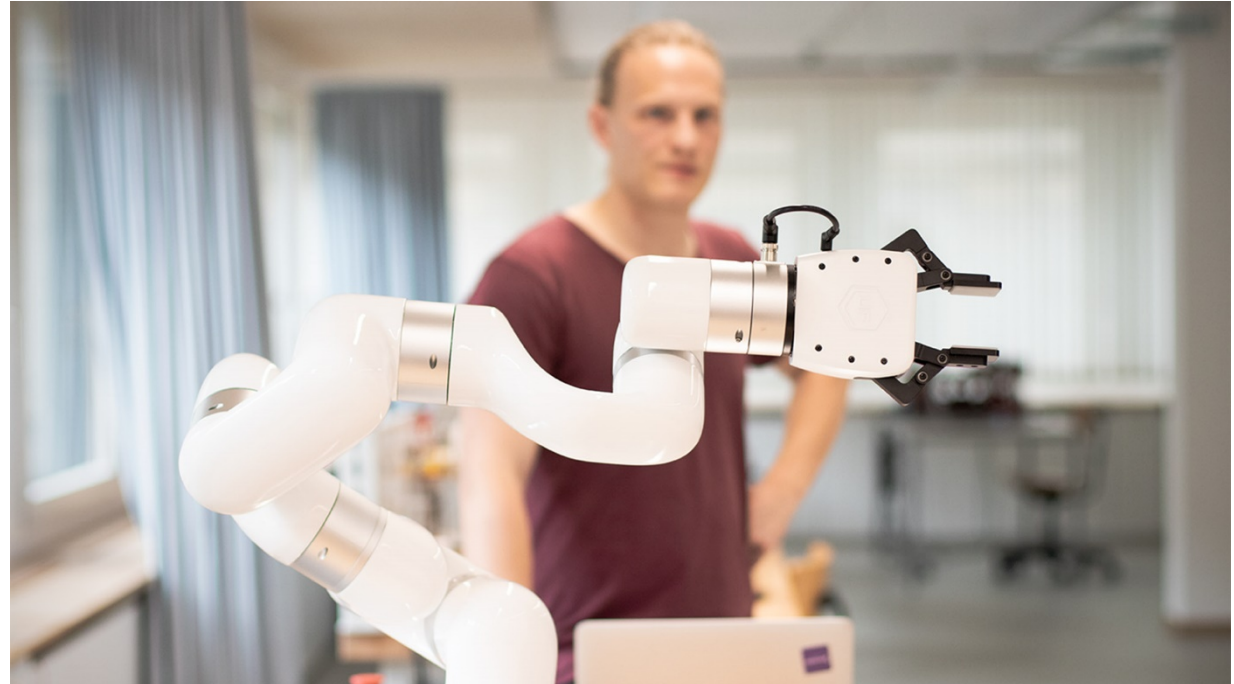
New Master Programs

- Joint Medical Master in cooperation with the University of Zurich (JMM – HSG/UZH)



New Master Programs

- **Master in Computer Science (MCS)**
 - Software and Systems Engineering
 - Cyber Security
 - Data Science
 - Human-Computer Interaction



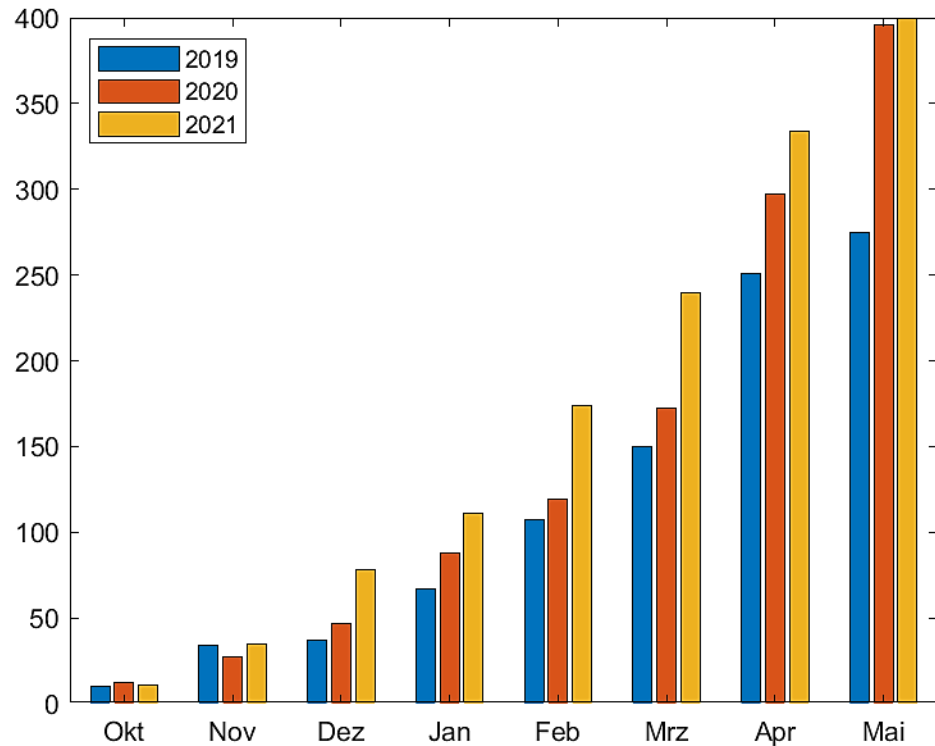
MBF and Reputation



- Proportion of CEOs in Swiss blue chip companies who graduated from HSG is lower than in previous years
- Corporate Governance

MBF and Reputation

Cumulative applications to MBF



Acceptance rate 2021 intake: 34%

Applications from Top Universities



UNIL | Université de Lausanne
HEC Lausanne



**Universität
Zürich^{UZH}**

MBF and Reputation



Masters in Finance Ranking 2021

Spring Term 2021 MBF Employment Report

Financial Times Masters in Finance 2021 — pre-experience programmes

The top 55 Masters in Finance programmes

Rank in 2021	Rank in 2020	Two-year average	School name	Location (main campus)
1	1	1	HEC Paris	France
2	2	2	ESCP Business School	France
3	3	3	Skema Business School	France
4	4	4	Essec Business School	France
5	5	5	Edhec Business School	France
6=	6	6	University of St Gallen	Switzerland
6=	7	7	Università Bocconi/SDA Bocconi	Italy
8=	12	10	IE Business School	Spain
8=	-	-	London Business School	UK
10	10	10	University of Oxford: Saïd	UK
11	9	10	Imperial College Business School	UK
12	15	14	Tsinghua University School of Economics and Management	China
13	11	12	Warwick Business School	UK
14	14	14	Nova School of Business and Economics	Portugal
15=	18	17	Esade Business School	Spain
15=	27	21	EMLyon Business School	France
17	13	15	Shanghai Advanced Institute of Finance at SJTU	China

Employer	# of Students
Credit Suisse	3
UBS	3
Deloitte	3
BlackRock	2
McKinsey & Company	2
Partners Group	2
Deutsche Bank	2
EY	2
Goldman Sachs	1
Morgan Stanley	1
Swiss National Bank	1
BCG	1
Bain & Company	1
Other	27

Contribution to Society

Regional effects (2019) of the University of St.Gallen (HSG)

