

Agreement

Between HSG Alumni

and

_____ (name of President)

on the foundation and management of

_____ (name of Club)

The Club is managed with the ambition of gathering and activating former students of the University of St. Gallen (HSG), arranging events and promote the connection between former student and between former students and the university (please see “Short concept”). The Club will act as a sub-organization of the HSG Alumni and supports the Goals and Ambitions of HSG Alumni as stated in the Statutes.

This agreement includes the following documentation:

- The confidentiality agreement for address export.
- The license agreement for the use of the brands “University of St. Gallen, “HSG” and “HSG Alumni”, as well as logos
- The Short Concept of the organization and activities of the Club

HSG Alumni

The HSG Alumni and the Alumni Office in particular offers the Club a number of support-services. It offers the Club access to all relevant tools and functions for the organization of activities and communication with members and the HSG Community (primarily through the Alumni Database, and the Events- and Communication channels on www.hsgalumni.ch).

The Club

The Club uses the tools of HSG Alumni, primarily the online platform, to organize its activities. It will state in its communication that it is a part of the HSG Alumni Community.

Cooperation

Administration of data

The Club and HSG Alumni will manage the data centrally through the HSG Alumni Database. The administrative rights of all member data remains with the HSG Alumni: Removal of Data, as well as changes to core information (name, birth date, degrees and year of graduation) is only possible through the HSG Alumni.

Activities and content

The Club and HSG Alumni will communicate regularly on topics and dates. The Club will consider its content and timing of activities with regards to the planning of events in other HSG Alumni Chapters and Clubs, and in relation to other major events within HSG Alumni.

Financing

Should there be no other agreement, both parties will provide services and activities at no charge. For the financing of the start up-phase or of special activities, the Club may request a budget with the HSG Alumni. The Club will strive to refrain from charging members an additional membership fee, and will encourage members to remain paying members of the HSG Alumni.

_____ 2021

St.Gallen, 2021

_____ Daniel Knus, Director HSG Alumni

Attachments:

- The confidentiality agreement
- The license agreement
- The Short Concept