



Universität St.Gallen

HSG Alumni

Events Surveys



From insight to impact.

Event Surveys - Questions

After each event, a survey will be automatically sent to the participants. According to the correspondence language, the participant will receive the survey in DE or EN. The same questions are sent for all events:

Your Opinion is Important to Us

Dear HSG Alumnae and Alumni,
We want to continuously improve the quality of our events. Thank you for your feedback.
Best regards
Your HSG Alumni Team

Did the event meet your expectations?

1 2 3 4 5

Do not agree at all Fully agree

Did the speaker meet your expectations?

1 2 3 4 5

Do not agree at all Fully agree

How likely are you to attend one of our events in the future?

0 1 2 3 4 5 6 7 8 9 10

Not at all likely Extremely likely

How likely is it that you would recommend our event to a friend or colleague? * Required

0 1 2 3 4 5 6 7 8 9 10

Not at all likely Extremely likely

What did you like most about the event?

My Answer

What did you like least about the event?

My Answer

Which topics do you think should be discussed at future events?

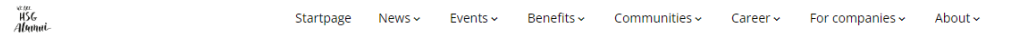
My Answer

Submit survey

You want to use a specific questionnaire for an event? Please contact alumnirelations@unisg.ch.

Event Surveys – Confirmation Page

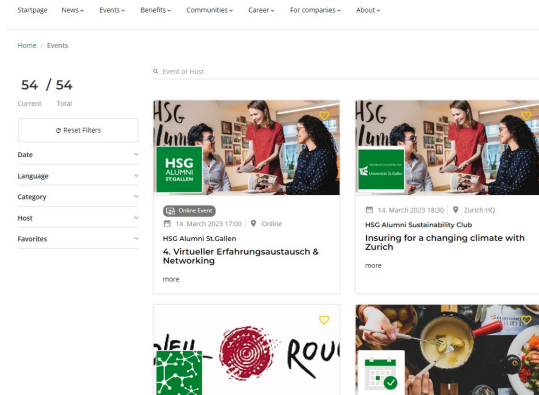
After the survey is completed, the confirmation page will be displayed within a link to the event overview.



Thank you very much for your participation.

We are looking forward to welcoming you again at one of our upcoming events.

Here you can go back to the [event overview](#)



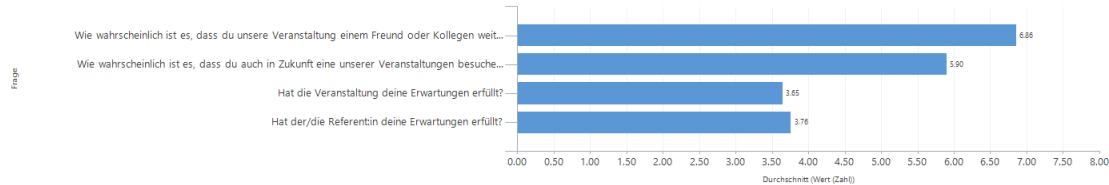
Event Surveys – Analysis

The responses are stored and evaluated in the CRM system. We will be happy to share the results with you if required.

↳ Auswertung

Wert (Zahl), Frage Horizontal

Antworten von Umfrage (numerische)



Antworten

Erstellt am	Frage	Wert (Text)	Umfrage (Bezug)
14.03.2023 16:17	Was hat dir bei der Veranstaltung am besten gefallen?	Workshop	Umfrage Events

↳ Teilnahmen

Umfrage Teilnahmen (Umfrage)

Umfrage	Kontakt	Firma	Cluster	Erstellt am	Geändert am
Umfrage Events	Iris Ackermann			14.03.2023 16:17	14.03.2023 16:17

Questions | Ideas? Please contact alumnirelations@unisg.ch.